

# KCCUK's Creators Intro Video

Hello everyone!

We would love to invite ALL of the members of the MCN to take part in this video.

 **DEADLINE 15 SEPTEMBER 2020** 

We will use this material to create a main intro video for the whole KCCUK MCN programme and for the sub-categories. This set of videos will be posted directly in the KCCUK YouTube Channel.

We will work with a basic introduction presentation that will have a simple structure:

Greeting  
Who your are  
The name of your channel  
Brief description of your channel  
Closing

These are the guidelines to help us have a homogeneous material regardless the fact that we are doing this in separate ways. These steps will help the editing process for a great final video:

1. Prepare the take to be in a medium close-up shot.
2. Press play and when you are in position silently count to 5 before start talking.
3. Silently count to 2 after the description of your channel and before the closing.
4. Silently count to 5 after the closing and before cutting the video.

We recommend to make a recording trial for you to check the audio and light before start recording.

Keep the energy during the whole take (even when you are silently counting) and remember to smile!

Make as many individual takes of your presentation as you like and then select the 2 or 3 that you like the most.

This is an example of the introduction with the silent counting:

*(count to 5 and action)*

Hello!/안녕/Your own personal way of greeting subscribers

I am (or we are) \_\_\_\_\_

From (Channel name) \_\_\_\_\_

I/We make videos about \_\_\_\_\_

*(count to 2 for a little break)*

We are KCCUK Creators

*(count to 5 and cut)*

After you have selected your final and favorite 2 or 3 individual versions, please send them to Verushka to the following email: [xxxxx]@[xxxxx].com. She will get in charge to select the best of your takes for the first draft.

Easy and free transfer options:

1. Google Drive: you upload to your own account and share the folder with the files to Verushka.
2. WeTransfer - <https://wetransfer.com> - If you don't have a Google Drive account you can use WeTransfer. Is free and allows you to send up to 2Gb per time. This will send an email to Verushka for her to download the file.
3. Dropbox: if you have an account with enough capacity you can use it as well and remember to share the folder with Verushka.

Please send a separate email to Verushka to let her know that you are sharing the files, so she can pick them soon. Also please include a transcription of each of the videos you are sending (3 videos = 3 transcriptions). This will help make the process faster in the case we add subtitles.

Thank you for being part of this amazing project.

You are a star!